

# **COOKIE POLICY**

erguvan



# **COOKIE POLICY**

As Erguvan Karbon Denkleştirme Çözümleri Ticaret Anonim Şirketi ("Erguvan" or "Company") we use cookies to improve your experience during your visits to our website. The use of these technologies is performed in compliance with the applicable legislation.

If you use our websites https://www.erguvan.co/ operated by the Company, cookies can be used within the scope of Erguvan Cookie Policy, they can be saved on your device and your personal data can be processed in accordance with the purposes and methods specified below and in the <a href="https://ecm.erguvan.co/privacy-policy">https://ecm.erguvan.co/privacy-policy</a>

# WHAT ARE COOKIES?

Cookies are text files or pieces of information that may be stored on your computer (or other internet-enabled devices such as smartphones and tablets) when you visit a website. Cookies record your actions and preferred settings during your browser session or for your next visit to our websites. This information will be sent back to the server if you visit our websites again. In this way, your computer or mobile device is automatically recognized and, for example, the settings that you prefer are automatically loaded for your convenience.

# WHICH DATA DO WE PROCESS VIA COOKIES?

Only necessary cookies are used on our website, and these collect information about the device you access our websites, browse on our websites, and the pages you access.

# WHAT ARE THE PURPOSES FOR USING COOKIES?

Cookies are used for purposes such as enabling you to effectively switch between pages, facilitating the use of our websites, enriching and improving the overall user experience, statistically evaluating usage data for our websites, and helping us improve the structure and content of our Services

# WHAT ARE THE TYPES OF COOKIES?

#### In terms of Cookie management:

- First Party Cookies: These cookies are generated by us and placed on the website and under our control.
- Third-Party Cookies: These cookies are generated and managed by third party companies which we cooperate with.

# In terms of Storage time:

- Session Cookies: These are temporary cookies held on your device until you leave the websites.
- Persistent or Permanent Cookies: These cookies are stored by a web browser and will remain valid until its set expiry date. These can be used by websites to



recognize your computer when you open your browser and surf on the internet again.

# In terms of intended use:

- Strictly Necessary Cookies: These cookies are necessary for some functions such as providing the effective operation of websites, providing various services for you through websites, and accessing secure areas. Without these cookies, it is not possible for us to provide some services like shopping cart.
- Performance Cookies: These cookies aim to provide an enhanced and personalized experience to the user by saving user settings such as language settings on the website.
- Functional Cookies: These cookies are used by web analytic tools to collect statistical information such as time spent on website, pages used, click information, time spent on a page in order to analyze the use of websites and carry out more effective marketing activities.
- Targeting/Advertising Cookies: These cookies collect information about you and your interest and your browsing habits. It ensures the implementations of functions such as blocking the repeating of the same advertisements, displaying advertisements properly, and in some situations displaying advertisements according to your interests.
- The following cookies are used in our websites:

Names of Cookies	Purposes
	(Erguvan uses only necessary cookies on its website.)
Necessary Cookies	Saving Cookies permission status in the context of the user's domain
	<ul> <li>Saving the data indicating whether the user deactivates the JavaScript on the browser or not,</li> </ul>
	Storing the preferences such as language, location, and search results to display
	<ul> <li>Reading your browser settings to display our website most suitably for your screen,</li> </ul>
	Loading the websites evenly to remain accessible,
	Optimizing our websites in real-time based on how you use them.



# HOW DO YOU CHANGE YOUR COOKIE PREFERENCES?

Although many internet browsers accept cookies as default, you can reject or delete cookies from the settings section of your browser. Please apply to your browser's help screen to get detailed information on how to edit your browser settings.

If you choose to reject or delete cookies, please remember that this may prevent some features or Services of Erguvan websites from working properly and therefore affect your experience on our websites. Since your cookie preferences are managed through the browser that you use, you will also need to renew the opt-out preferences when you use a different browser or purchase a new computer.

Erguvan reserves the right to change the terms of use regarding cookies and the Cookie Policy.

# **CONTACT US**

You can use the address in below to deliver all your questions and views about the Policy: support@erguvan.co